



CORPORATE SOCIAL RESPONSIBILITY

Proudly Presents:

Distinguished Lecture 2008 “CSR as a Competitive Advantage: the Fuji Xerox Experience”

Mr Toshio Arima

***Former President and Executive Corporate Advisor of Fuji
Xerox Co. Ltd & UN Global Compact Board Member***



Singapore Compact for CSR is proud to present the Distinguished Lecture 2008 with **Mr Toshio Arima**, Former President and Executive Corporate Advisor of Fuji Xerox Co. Ltd & UN Global Compact Board Member & Chairman, Global Compact Board Japan, delivering his rich business experience and insights on “**CSR as a Competitive Advantage: the Fuji Xerox Experience**”.

Notably, Fuji Xerox is one of the CSR champions among businesses, having implemented strategies aimed at far more than compliance with respect to current regulations. Fuji Xerox believes that CSR is the fundamental concept of contributing to a sustainable society via mutual interaction between corporations and society. It takes its CSR role seriously and has developed guidelines and goals on how to achieve its CSR targets.

From environment to community to human resource management, Fuji Xerox has demonstrated that CSR can be easily integrated as part of its operations and can be used to derive competitive advantage for a company. It has proven that one can ensure operations are socially responsible while securing profit and branding. In 2000, Fuji Xerox was the first to achieve zero landfill of used products in Japan.

Mr Arima, who has been in Fuji Xerox for 41 years, is a strong advocate of CSR and has extensive experience in CSR management. He is well known for his aggressive efforts to promote CSR activities at Fuji Xerox, especially in the development of the International Resources Recycling System and ethical sourcing with partner companies. Mr Arima is also one of the business representatives and Japan’s sole member on the United Nations Global Compact Board which was formed to provide ongoing strategic policy advice for the initiative. He is also the chairman for the Board of the Global Compact Japan Network.

In Partnership With:



Distinguished Lecture 2008
CSR as a Competitive Advantage: the Fuji Xerox Experience
 Hilton Hotel Singapore
 Grand Ballroom Level 3

Date: 7th November 2008 (Friday)
 Time: 3pm – 5pm (registration Starts at 2.30pm)

• **Who Should Attend?** Chief Executive Officers | Directors | CSR Managers | Union Leaders
 Risk & Legal Managers | HR Practitioners | Communications Professionals | Policy Makers | NGOs Leaders

Conference Fee:

S\$75 nett	Non-Profit / Academics
S\$109 nett	Singapore Compact & SBF/SNEF members
S\$150 nett	Non-member

**4 participant free for every 3 paying*

Programme:

2.30pm	Registration
3.00pm	Welcome Remarks by Ms Claire Chiang, President, Singapore Compact for CSR
3.15pm	CSR Distinguished Lecture & Audience Dialogue
5.00pm	Closing Remarks
5.10pm	Networking Reception

Registration Form (Please fax to 6827-6802 or email to info@csrsingapore.org)

	Name of Participant	Designation	Email
1 st Participant			
2 nd Participant			
3 rd Participant			
4 th Participant (Free)			

Company : _____
 Tel : _____ Fax : _____
 Address : _____

Registration Procedure:

1. Seat confirmation is on first-come-first-serve basis (by fax/mail/email)
2. Please enclose cheque payable to "SINGAPORE COMPACT", indicating your contact details, organization and the event name in the reverse side of cheque. Kindly mail to: Singapore Compact for CSR, 10 Hoe Chiang Road, #22-01, Keppel Towers, Singapore (089315)
3. Singapore Compact reserves the full right to cancel, refund or make adjustments to the event.
4. For enquires, please contact Ms Irene Chia at Tel: 6827-6825 or email: info@csrsingapore.org.